## Nihon Kohden Expands U.S. Operations with New Pennsylvania Facility

**IRVINE, Calif. – June 9, 2016 – Nihon Kohden**, a U.S. market leader in precision medical products and services, today announced that it is enhancing its support of customers across the U.S. by opening a technical support call center in Allentown, Pa. The company's new 6,000-square-foot facility will complement its headquarters-based technical support call center in Irvine, Calif., allowing it to provide a rapid and robust response to customers across all U.S. time zones, especially to major institutions in and around the East Coast.

"We are always looking for ways to improve the level and quality of service and support we provide to our valued customers because we know that every minute counts when it comes to patient care," said Dr. Wilson P. Constantine, CEO of Nihon Kohden America. "While our new Allentown facility will initially serve as a second U.S. technical support call center, increasing access to our knowledgeable support staff, we will have the ability to add other functions in the future as customer needs dictate."

Initially, Nihon Kohden will hire 12 people to man the call center. Eventually, the facility could grow to 50 people, including technicians and nurse executives.

"The opening of our new U.S. East Coast facility is an important milestone in Nihon Kohden's CHANGE 2020 initiative, which calls for us to achieve top share in key international markets over the next few years," said Fumio Suzuki, chairman and CEO, Nihon Kohden. "It is only by providing the world's finest quality products and services to customers where they are, when they need it that we will achieve this vision."

A ribbon-cutting ceremony attended by local community and civic leaders was held at the facility located at 1550 Pond Road in Allentown on June 9.

## **About Nihon Kohden Corporation**

Founded in Japan in 1951, Nihon Kohden is the leading manufacturer, developer and distributor of medical electronic equipment, with subsidiaries in the U.S., Europe and Asia. The company's products are now used in more than 120 countries, and it is the largest supplier of electroencephalography products worldwide. A pioneer in transformational healthcare technology, Nihon Kohden has envisioned, designed and produced revolutionary devices, such as pulse oximeters, arrhythmia analysis, low-invasive blood volume monitoring and wireless patient monitoring. In the U.S., the company is a trusted source for patient monitoring, sleep assessment, neurology and cardiology instrumentation solutions, and has been recognized for the highest customer satisfaction among U.S. hospitals and health systems for 37 consecutive quarters (MD Buyline). For more information, visit us.nihonkohden.com.

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